



# Mercer County: Better Together

Success Through Collaboration. #MCBT

## SHERRARD

Sherrard is a village of 614 people, located ten miles south of the Quad City Airport in the northeast corner of Mercer County. The village lies within Richland Grove Township, which features a total population of 2,345. Unincorporated areas of Richland Grove Township comprise the second largest population center in Mercer County. Sherrard is adjacent to the Fyre Lake Homeowners' Association as well as the Jack Nicklaus-designed Fyre Lake Golf Club. 275 families call Fyre Lake their home and enjoy the many amenities such as boating, swimming, fishing and water skiing that this unique development offers. It is aptly called a "year 'round vacation lifestyle". Proximity to the metro Quad Cities offers commerce and employment opportunities, as well as attracts families to live in the Sherrard area.

### Sherrard Community Heart & Soul Statements

"We value a clean community where residents can safely access amenities such as the library, golf course, lakes and other natural resources."

"We value our schools, which provide a safe and supportive environment, high quality education and social services in our town."

"We treasure our caring volunteers who work to improve our community and provide local emergency services, such as the fire department, to protect our lives and property."

"We enjoy peaceful living in a small community, within ten miles of a larger metropolitan area with opportunities for employment and additional commerce."

"We envision making our community friendlier to young people, with enhanced technological infrastructure and access and development of more small and/or locally-owned businesses."

Sherrard Area Community Representatives categorized each line of survey data on the following questions; then summarized survey responses into most common themes –

### 1) Why do you live in Mercer County?

- Small town living/atmosphere
- Grew up/raised here
- Job

**2) Why did you stay here?**

- Convenience to Quad Cities
- School district
- Fyre Lake

**3) What do you especially love about your community?**

- Quality of living/small, rural community
- Neighbors
- Natural resources
- Library
- Churches

**5) What do you think matters most to your neighbors?**

- Good schools
- Having clean neighbors
- Peaceful/security/safety
- Road conditions

**6) Why is your community "home" to you?**

- family/raised here
- history here
- safe atmosphere

**8) What are the most important places in your community? Why?**

- Library
- Fire department
- School
- Churches
- Bank/ATM
- Park
- Fyre Lake Golf Club
- MVP Fitness

**10) What should stay the same in your community?**

- Small town atmosphere
- Peaceful/safe
- Parks
- Fire department
- School

## 11) What should change in your community?

- Need more community involvement
- More stores/businesses
- Better roads/road designation (Route 81)
- Better infrastructure
- Cable TV access
- Make more “young person” friendly