



Our Work & Impact: 2021-2022



In the past year, MCBT has made a total economic impact in Mercer County of **\$986,992.38** on an operating budget of \$188,811.45. **This is a return on investment (ROI) of 5.2 to 1.**

MCBT exists to improve the vitality of Mercer County. See below for examples of our work in the past year.



BUSINESS ASSISTANCE

- Secured \$75,000 in grants for Mercer County businesses
- Helped 22 Mercer County businesses apply for funding
- Developed matrix of federal, state and local resources available to businesses
- Currently surveying 400+ Mercer County businesses for needs, feedback
- Helped entrepreneurs develop business plans and seek funding



BROADBAND

- In 2021, led team of stakeholders to develop broadband improvement plan
- Gathered speed test and internet satisfaction data in Q1 & Q2 2021
- Member of current broadband team led by Mercer County Board
- Currently gathering local data and engaging service providers



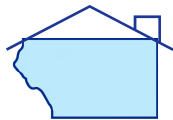
CHILDHOOD LITERACY

- MCBT operates local chapter of Dolly Parton's Imagination Library program
- In the past year, 3,727 books have been mailed to kids in 13 local ZIP codes
- Since 2019, MCBT has mailed 6,213 books to Mercer County kids aged 0-5



COMMUNITY DEVELOPMENT

- Operated the \$150,000 Pandemic Health Navigator Program (PHNP) in 2021
- Connected those in need to food, medicine, transportation and more
- Helped 85 Mercer County families return to self-sufficiency through PHNP
- Secured a \$1,000 grant to support emergency pantry project at MC Health Dept.



HOUSING

- Launched Mercer County Housing Taskforce in 2021
- Taskforce includes healthcare, social services, law enforcement and more
- First taskforce goal is to establish short-term, emergency housing in MC
- Purpose of taskforce is to help the community thrive through housing availability



LOCAL GOV'T ASSISTANCE

- Helped nine Mercer County towns complete registration for ARPA payments
- Helped eight Mercer County towns submit costs for Local CURE reimbursement
- Helped seven Mercer County towns submit 2022 ARPA annual report
- Economic impact of this work: \$760,992.38



PARKS & REC

- Coordinated countywide application for funds to upgrade parks & rec facilities
- Application funded for \$150,000 to support 13 projects in 11 communities
- 2022 is second round of such a project; also brought \$150,000 in 2018



WORKFORCE

- Opened Mercer County Career Center (MCCC) in July 2021
- MCCC provides career navigation, job search, resume building and interview prep
- MCCC Career Navigator building, promoting database of in-county and local jobs
- Held first Mercer Job Fair in May 2022 to showcase local job opportunities